

Chateau on the Park, Christchurch

Agenda Day 1: Friday, 25 July 2025

8:00am – 8:25am	AGM Registrations
8:30am	AGM (ICNZB Members Only)
10:00am – 10:30am	Registration, Morning Tea and Exhibitor Time
10:30am – 10:45am	<p>Welcome to #Bookkeepcon25</p> <p>Principal Sponsor Welcome – Thankyou Payroll</p> <p>Venue Sponsor Welcome - Xbert</p>
10:45am – 11:45 am	<p>Keynote Address</p> <p>Realising Your Untapped Potential</p> <p>Jaki George-Tunncliffe</p>
11:45am – 12:30pm	<p>IR Update and Q&A</p> <p>Peter Mersi - Commissioner, Inland Revenue</p>
12:30pm – 1:30pm	Lunch and Exhibitor Time
1:30pm – 2:15pm	<p>Clients, Confidence & a Little Bit of Magic: Practical Sales & Marketing for Bookkeepers</p> <p>Vicki Campbell - Thankyou Payroll</p>
2:15pm – 3:00pm	Exhibitor Quick Bites
3:00pm – 3:30pm	<p>Realising Your Value: Pricing and Packaging for Success</p> <p>Cassandra Scott - XBert</p>
3:30pm – 4:00pm	Afternoon Tea and Exhibitor Time
4:00pm – 4:45pm	<p>The Latest Payroll Changes Coming and What's on the Horizon</p> <p>David Jenkins - NZPPA</p> <p>Di Crawford-Errington – Small Business Training Hub</p>
4:45pm – 5:00pm	Closing and Presentations
5:00pm – 6:00pm	<p>Cocktail Hour in Exhibitor Hall</p> <p>Sponsored by Smartly</p>

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Agenda Day 2: Saturday, 26 July 2025

8:00 am – 8:15 am	Networking & Exhibitor Time
8:15am – 8:30am	Welcome Back to #Bookkeepcon25
8:30am – 9:15am	The AI Powered Bookkeeper Leanne Berry & Dale Dixon - MYOB
9:15am – 10:00am	Managing the F Word - What Happens When Fraud is Raised During Insolvency Lynda Smart - Rodgers Reidy
10:00am – 10:30am	Morning Tea and Exhibitor Time
10:30am – 11:15am	ICNZB Education and Membership Coordinator Presentation Jo Mankelow, Jo McLeay & Karen Clunie
11:15am – 11:45am	Smarter Firms, Stronger Teams - Leveraging Practice Intelligence to Scale without Burnout Cassandra Scott - Xbert
11:45am – 12:30pm	The ROI of You: Unlocking Your Impact Beyond the Numbers Simonne Liley - CORE Leadership Institute
12:30pm – 12:45pm	Group Photo
12:45pm – 1:45pm	Lunch & Exhibitor Time
1:45pm – 2:30pm	Fortifying Your Practice in an Age of Digital Threats Mark Knowles - Xero
2:30pm – 3:15pm	ICNZB Roundtable Discussion: How Do We Switch Off Karen Clunie, Diane Ketel & Di Crawford-Errington - ICNZB Facilitators
3:15pm – 4:00pm	Exhibitor Prize and Closing (and Cake!)
6:30pm – 11:00pm	Gala Dinner & Awards (for dinner ticket holders only)