

Chateau on the Park, Christchurch

Agenda Day 1: Friday, 25 July 2025

8:00am – 8:30am	AGM Registrations
8:30am	AGM (ICNZB Members Only)
10:00am – 10:30am	Registration, Morning Tea and Exhibitor Time
10:30am – 10:45am	<p>Welcome to #Bookkeepcon25</p> <p>Principal Sponsor Welcome – Thankyou Payroll</p> <p>Day 1 Sponsor Welcome - Xbert</p>
10:45am – 11:45 am	<p>Keynote Address</p> <p>Releasing Your Untapped Potential – What Stands in Your Way</p> <p>Jaki George-Tunncliffe</p>
11:45am – 12:30pm	<p>IR Update and Q&A</p> <p>Peter Mersi – Commissioner, Inland Revenue</p>
12:30pm – 1:30pm	Lunch and Exhibitor Time
1:30pm – 2:15pm	<p>Clients, Confidence & a Little Bit of Magic: Practical Sales & Marketing for Bookkeepers</p> <p>Vicki Campbell -- Thankyou Payroll</p>
2:15pm – 3:00pm	Exhibitor Quick Bites
3:00pm – 3:30pm	<p>Realising Your Value: Pricing and Packaging for Success</p> <p>Cam Anderson & Cassandra Scott - Xbert</p>
3:30pm – 4:00pm	Afternoon Tea and Exhibitor Time
4:00pm – 4:45pm	<p>The Latest Payroll Changes Coming and What's on the Horizon</p> <p>David Jenkins – NZPPA</p>
4:45pm – 5:00pm	Closing and Presentations
5:00pm – 6:00pm	<p>Cocktail Hour in Exhibitor</p> <p>Sponsored by Smartly</p>

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Agenda Day 2: Saturday, 26 July 2025

8:00 am – 8:15 am	Tea & Coffee, Networking and Exhibitor Time
8:15am – 8:30am	Welcome Back to #Bookkeepcon25
8:30am – 9:15am	The AI Powered Bookkeeper Leanne Berry and Dale Dixon – MYOB
9:15am – 10:00am	Managing the F Word - What Happens When Fraud is Raised During Insolvency Lynda Smart – Rodgers Reidy
10:00am – 10:30am	Morning Tea and Exhibitor Time
10:30am – 11:15am	ICNZB Member Panel and Q&A
11:15am – 11:45am	Speaker TBC
11:45am – 12:30pm	The ROI of You: Unlocking Your Impact Beyond the Numbers Simonne Liley - Core Leadership Institute
12:30pm – 12:45pm	Group Photo
12:45pm – 1:45pm	Lunch and Exhibitor Time
1:45pm – 2:30pm	Fortifying Your Practice in an Age of Digital Threats Mark Knowles - Xero
2:30pm – 3:15pm	ICNZB member Forum
3:15pm – 4:00pm	Exhibitor Prize and Closing (Cake too!)
6:30pm – 11:00pm	Gala Dinner & Awards (for dinner ticket holders only)