

#Bookkeepcon24 Sponsorship Pack



Financial Fusion

Uniting Expertise, Technology and Business



#Bookkeepcon24

Become a sponsor or exhibitor at #Bookkeepcon24 and showcase your brand to New Zealand's leading bookkeeping professionals

Join in on the excitement for #Bookkeepcon24!

James Cook Hotel Grand Chancellor Wellington
26th and 27th July 2024

The Executive Committee of the Institute of Certified NZ Bookkeepers invite you to be involved in our upcoming annual conference #Bookkeepcon24, Financial Fusion - Uniting Expertise, Technology and Business.

Prepare yourself for an unforgettable experience and get amongst enthusiastic delegates!

#Bookkeepcon24 is set to be an enlightening gathering, offering you an exceptional chance to connect with industry leaders and members of our bookkeeping community.

Recognising the pivotal role bookkeepers play in New Zealand's economic prosperity, involvement with the Small to Medium Enterprises sector and close ties with the accounting profession, we are excited to offer a range of sponsorship packages.

By participating, you will gain access to a national gathering of bookkeepers and likeminded professionals, enabling your organisation to actively engage with this influential community.

This is your chance to be at the forefront of this iconic event, showcase your brand, and build valuable connections.

We encourage you to reach out to us to discuss the exciting opportunities. Let's embark on this thrilling journey together and make #Bookkeepcon24 an event to remember!

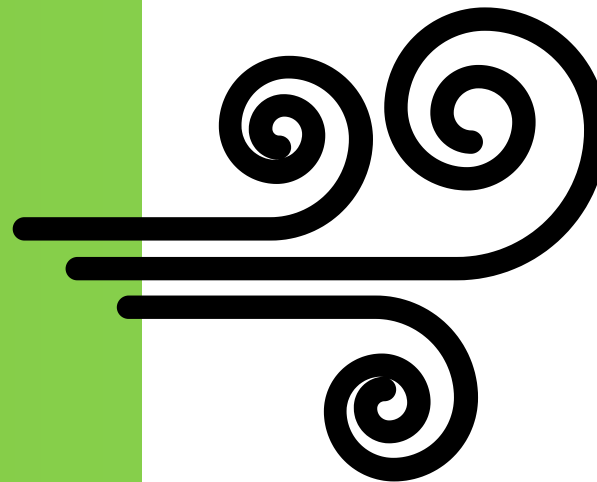


Awards

ICNZB annual awards offer recognition to Bookkeepers who excel in providing support and exceptional service to their clients and the Bookkeeping Community.

ICNZB annual awards are judged by an Independent Judging Panel

- Bookkeeper of the Year
- Bookkeeping Business of the Year
- Bookkeeping Trainer of the Year
- Bookkeeping Employee of the Year
- Emerging Bookkeeper of the Year
- Community Contributor of the Year
- Sustainable Business Award
- Service to Bookkeeping Award





Packages

up for grabs

Principle Sponsor valued at \$5,000 + GST

Event Sponsor valued at \$3,000 + GST

Award Sponsor valued at \$1,000 + GST

Exhibitor packages valued at \$1,500 + GST



Full details on packages as follows



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Event Promotion

Through our mailing list and social media following, we have access to over 5,000 bookkeepers and like-minded professionals. Our membership is made up of business owners, sole traders and employees, who are valued by their clients as trusted professionals.

Our members have clients across privately-owned corporate businesses, not-for profit organisations, small start-ups and everything in between. They are a conduit for you to a wider community who need a vast range of business services. By becoming part of our “sponsor whanau” you will have access to a unique community who can promote your goods and services to their clients.

Our sponsorship packages are priced competitively and designed to showcase your contribution to their maximum potential. Limited packages are available, so to the best of our ability, we will assist you in selecting your first option.

We have 3,300 followers on Facebook and 1,520 on LinkedIn. Updates and promotional communications will go via both email and social posts. The quicker that you sign up to participate, the more exposure you will get.

For more information or to discuss what is possible please contact: events@icnzb.org.nz

Principle Sponsor

2 Event Passes + 2 Dinner Passes
30 minute speaking spot + 5 minute opening address
2 page spread in conference handbook
1 Breakout room session
First option on T-Shirt Sponsorship package
Prime marketing promotion - pre & post event
Rotating promotional slides throughout the 2 days
2 member conference bag inserts (supplied by the sponsor) of your choice
1 additional offering to be discussed

Event Sponsor

2 Event Passes + 2 Dinner Passes
1 page spread in conference handbook
Prime marketing promotion - pre & post event
Rotating promotional slides shared with all other event sponsors
1 member conference bag insert (supplied by the sponsor) of your choice

Award Sponsor

2 Dinner Passes to join us in-person
Present the award on the night
Pre and post event marketing promotion
Acknowledgement inside the conference handbook
Branded Award Certificate

Exhibitor

2 Event Passes
Table or Counter and 2 chairs
Power and plugs to each stand
Access to plenary sessions
Acknowledgement inside the conference handbook

Upgrade Options

Shared promotional slides
Spread in conference handbook
1 member conference bag insert (supplied by the sponsor) of your choice
Additional event passes at early bird prices
2 min stage pitch to welcome members to your stand



Member Bag Inserts

Your choice of insert
branded merchandise
E.g. coffee mugs, stationery, magnets

Refreshments

Water bottles for delegates
Friday Social Hour
Saturday Cocktail Hour

Delegate T-Shirts

Your branding on walking billboards
Advertising 365 days per year nationally

Photo Booth

Your branding on member keepsakes
Printed and Electronic photographs





Come Join the Fun!



Sponsorship Conditions

The following terms and conditions are applicable to sponsors and exhibitors (“sponsorship” or “sponsors”) of #Bookkeepercon24 (“the event”), an event operated by the Institute of Certified NZ Bookkeepers (ICNZB).

Acceptance of all sponsorship applications are subject to the Conference Team and Executive Committee approval. The Executive Committee further reserves the right to decline previously approved applications based on any association, direct or indirect, that do not uphold the objectives of the conference.

Nothing contained in a sponsorship transaction for the event will be deemed to constitute a partnership, joint venture or agency relationship between you and ICNZB.

In order to confirm sponsorship of the event, a quote will be generated and issued to you. This quote must be accepted by you within 7 days. Upon acceptance of our quote, a GST invoice will be issued and payment will be required within 7 days of the invoice date.

Cancellations must be made in writing. In the event of withdrawal of sponsorship, please be advised that unless that package is resold, ICNZB will reserve our right to retain 25% of the total price as an administration fee. If the cancellation is received less than 8 weeks prior to the event, no refund will be applied.

The audio or video recording of all or any part of the event without express permission from ICNZB is not permitted. Anybody found recording without permission will be removed from the event. For clarity, a separate videographer has not been engaged for this event, streaming of sessions will be via venue equipment.

An official photographer has been engaged for the conference. These photos are the sole property of ICNZB and we have the right to use them at our discretion. Where applicable, and able, any direct photos relating to the sponsorship will be shared with that party.

Should your sponsorship include promotion of your logo, an insert in the conference bag, or any other item – this is subject to materials being received prior to the deadlines which will be advised to you.

In the event that materials, information or artwork required by ICNZB are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

ICNZB strongly encourages sponsors to investigate insurance that covers injury or damage to persons or property, medical cover, expenses incurred in the event of a cancellation (including loss of fees / deposits).

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage. Sponsors are responsible for any injury to persons and damage to property in the Conference environment caused during the setting up, the operation of, and dismantling and removal of the exhibition.

ICNZB further reserves the right to change the format or cancel the event as a result of mandated requirements of ICNZB management, the venue where the event is taking place, the Government of New Zealand or any other jurisdiction in which the event is taking place, or any other relevant authority, in each case without liability.

All guarantees, representations, conditions and warranties of any nature are expressly excluded. However, nothing in these terms limits, excludes or modifies or purports to do so, the guarantees as provided under the Privacy Act 1993 (as updated) and/or the Consumer Guarantees Act 1993. If these laws impose any inalienable consumer rights then to the extent of any inconsistency with these terms, these terms are to be read down to permit those rights.

To the maximum extent permitted by applicable law, ICNZB, its employees, agents and contractors will not be liable for personal injury or death, property damage, or any other loss (including without limitation, liability for negligence, breach of these terms or any other agreement), damage, cost or expense (including, without limitation, loss of profits, business interruption, loss of information, indirect, special, punitive or consequential loss or damage) arising out of or in connection with the Event. This includes and is not limited to any losses associated with cancellation costs relating to travel, flights, accommodation, should the Event be cancelled.

ICNZB shall not be considered in breach of these terms to the extent that performance of its obligations is prevented by an event of force majeure (including an act of war, industrial action, civil disturbance, adverse weather conditions, natural disaster, pandemic or other unforeseeable circumstances beyond ICNZB’s control).

Sponsor Pack current as at February 2024.



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REGISTER YOUR INTEREST **NOW!**

To register your interest in becoming part of our sponsor family, please contact the Institute of Certified *NZ Bookkeepers* with details or questions on the sponsorship package you are interested in.

We are happy to work with you to achieve the best result for you, and our delegates.

E-mail: events@icnzb.org.nz